



e-Learning

And the people that make it work!

Situation

Countless organizations have flocked to jump on the e-Learning bandwagon. Most view it as a resource to help in cutting costs and streamlining learning activities across the organization.

Many organizations allocate enormous amounts of time and money to acquire and/or develop e-Learning systems.

Problem

Unfortunately, e-Learning is not plug and play - the "build it and they will come" strategy does not apply. "Set it up, send out a few emails, and you're done" has been the approach for years for both vendors and organizations.

While organizations typically view e-Learning implementations as simple "one-off" projects, studies show that the organization that does not consider pre-and post-implementation support from the onset of the initiative runs a high risk of low usage rates and program failure.

To date the e-Learning industry and its customers have not successfully addressed this problem. Until now!

THE GUARANTEED SUCCESS PROGRAM™

Enterprise Training Solutions solves the "Pre/Post Implementation Problem" and delivers the promise of e-Learning.

The Guaranteed Success program is a proven multi-step process designed to efficiently implement e-Learning and ensure its ongoing growth within your organization. Utilizing Guaranteed Success methodology, Enterprise Training Solutions becomes a part of your organization, working with you on all aspects of your e-Learning initiative, from pre-implementation analysis and planning to post-implementation support.

Guaranteed Success works because Enterprise Training Solutions is with you every step of the way, drawing on our years of experience providing e-Learning solutions in organizations all over the country.

Fact: Organizations that implement My SkillSource experience the highest student usage rates in the industry.



The steps of the Guaranteed Success program

1. Readiness and Understanding

Through in-depth analysis with a focus on your organizational needs, strengths and limitations, we work with you to gain a deep understanding of your organization and culture.

- Organizational profile and internal stakeholder analysis
- Organizational learner and culture analysis as it pertains to e-Learning
- Management role analysis
- Possible challenges and obstacles

We've begun to lay the groundwork to build a successful e-Learning program.

2. Goals

What are your organizations short term & long-term goals for e-Learning? To make success measurable and quantifiable, we'll use these goals as part of the metrics to manage the program and evaluate results.

3. Development

A formal implementation plan is created at this stage. Enterprise Training Solutions works with you to come up with the most effective:

- Marketing and promotional activities
- Manager buy-in strategies
- Rollout & kick-off activities
- Benchmarks

An internal branding strategy, mission statement, and logo are developed at this time, to tie your e-Learning program closer to your organization and make it your own. Time lines are established for all activities, and tasks are assigned and measured. To assure a complete understanding of your unique requirements and circumstances, a designated "Implementation Manager" is assigned as a single point of contact for all project issues.

4. Execution

It all happens here. Based on what's been outlined in the steps above, your organization, in conjunction with Enterprise Training, manages the rollout and implementation of all activities developed.

5. Evaluation and Follow-up

Communication between Enterprise Training and your organization is ongoing. Together, we maintain a constant awareness of all activities. Utilizing the metrics developed earlier, we look back at the initial goals and objectives at regular intervals to determine if we are on track to meet them. By constantly monitoring and evaluating, changes can be made to the program easily, ensuring that your program is always on track.

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